

FOR IMMEDIATE RELEASE:
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ATTENTION CALENDAR EDITORS

Drink in the View at the 26th Annual Ojai Wine Festival
Sunday, June 10, 2012, 1:00 to 5:00 p.m

(Ojai, CA – February 4, 2012) The twenty-sixth annual Ojai Wine Festival will take place Sunday, June 10, 2012 from 1:00 to 5:00 pm on the scenic shores of Lake Casitas. From its humble beginnings in 1987 the event has grown into a leading regional event attracting nearly 5000 people from throughout the Central Coast and Southern California. The annual event is a major fundraiser for the Rotary Club of Ojai West; a nonprofit organization that helps fund many humanitarian and community projects, including the environmental science based educational Lake Casitas Boat Tours for Ojai public schools.

“You can’t beat the combination of fantastic wine, beer, food, live music, dancing and fun in such a beautiful shady setting on the shores of Lake Casitas,” boasted Robert Beeby, President of the Rotary Club of Ojai-West.

Select from ten of Ojai’s best restaurants to buy a delicious meal. Guests may dine and drink wine on tables throughout the site or picnic on a grassy knoll overlooking the stage and Lake Casitas. Not a wine lover? Beer lovers can enjoy tasting a great selection of 20 domestic and import beers. Purchase a V.I.P. ticket for the exclusive V.I.P. Lounge to enjoy early 12:00 pm entry, fine wines by the glass or three superior Belgian beers by the glass sponsored by Anheuser-Busch: Stella Artois, Hoegaarden or Leffe with free hors d’oeuvres served by Sakura Ojai Japanese Restaurant and La Piu Bella Tavola Italian Catering in a lovely shaded setting by the lakefront. Full ticket price information is available at the festival’s website - <http://www.ojaiwinefestival.com>.

“Last year had a record breaking 64 wineries who poured over 250 diverse wines,” states Wine Festival Executive Director, Angela May. “Our selection of wineries is looking impressive for this year. Tickets are limited and we advise buying tickets

online now. Photos, maps, and information from last year's event can be found at the Festival's website."

Visitors can look forward to listening, dancing, and singing along to the music of Beatles tribute band, *Sgt. Pepper*, plus *Captain Cardiac and the Coronaries*, a 1950's – 1960's rock and roll show band. The festival will also feature an assortment of arts and crafts vendors selling their wares. Small children can play in the park's play area and free boat rides on Lake Casitas will again be available to all attendees. More than 100 volunteers guarantee a well run and safe festival.

Calendar Details

26th Annual Ojai Wine Festival

Wine & beer tasting, food, craft vendors, silent auction and entertainment by the lakeside.

June 10, 2012 at Lake Casitas Recreational Area Event Site

1 to 5 PM

Tickets online at www.ojaiwinefestival.com or at Ojai's Attitude Adjustment Shoppe or Reid's Appliances of Ventura and Santa Barbara

Advance tickets receive deep discounts and there is a limited number of VIP and General Admission available.

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Note to Media: Photographs can be downloaded from the website

<http://www.ojaiwinefestival.com> by clicking on the PRESS button